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AIA CSR Reports Contest - Reports Submission

The Hong Kong Jockey Club (HKJC), one of Asia's most prestigious membership clubs, is a world-class horse racing operator and Hong Kong's largest community benefactor.

HKJC provides dining, social, sport and recreation facilities to its more than 23,000 members. The Club is also Hong Kong's largest single taxpayer, contributing a record HK\$20.05 billion with its donations reached a record HK\$3.87 billion in 2014/15. With about 70% of its revenue given back to society every year through donations and tax contributions, HKJC delivers a significantly higher return to the community than any other racing and/or sports betting organisation in the world. As a socially responsible organisation, the Club helps Government combat illegal betting and advocates responsible gambling. The Club is also one of Hong Kong's largest employers with over 24,000 full-time and part-time staff.

In the 2nd week of 2016, Dr. Kim Mak, Executive Director, Corporate Affairs, HKJC accompanied a delegation led by Chief Secretary for Administration, Mrs. Carrie Lam, to visit Sichuan where it reviewed the HKSAR Government's work in support of reconstruction.

Question

Committed to global excellence and giving back to society, The Hong Kong Jockey Club is always "riding high together for a better future" with the people of Hong Kong. Briefly describes the Corporate Social Responsibility (CSR) of HKJC and how this not-for-profit organisation can help/collaborate with companies/partners to improve their CSR policies more effectively. (Note your answer must be no more than 1,500 English words of font size 12. Words in the cover page, graphs/tables and reference will not be counted)

Reference

http://corporate.hkjc.com/corporate/corporate-news/english/2016-05/news_2016051701810.aspx
<http://racing.scmp.com/freeservice/HKJCnews/hkjc/clubnews05092009.htm>
<http://racing.scmp.com/freeservice/HKJCnews/hkjc/clubnews08032009a.htm>